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To help you more effectively meet online, we compared a number of virtual platforms across functionalities. We've included some personal experiences and tips in the very bottom rows. If you have experiences to share or platforms to add, please let us know! Email beth@collaborateup.com and we'll keep this tool free and updated on our website. Happy Virtual Collaboration!

Virtual Platform Comparison Table

	Zoom	Google Meet	WebEx	Microsoft Teams (formerly Skype for Business)	Adobe Connect	Mural	Miro
Website	Zoom.us	https://meet.google.com/	https://www.webex.com/	https://products.office.com/en-us/microsoft-teams/group-chat-software	https://www.adobe.com/products/adobeconnect.html	https://mural.co/	https://miro.com/
Free Option	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Free Option Participant Capacity	100	100	100	100 (300 during COVID-19)	3	Free account registration required for access	
Free Option Meeting Length Limit	40 minutes (in meetings with more than 2 attendees)	1 hour (in meetings with 3 or more attendees)	50 minutes	1 hour (30 hours during COVID-19)	30 minutes		

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Professional Packages	4 pricing packages	2 pricing packages	4 pricing packages	4 pricing packages	3 pricing packages		
Maximum Participants	Up to 100 (up to 500 with Large Meeting Add-On)	Up to 100 (up to 250 with Workspace Enterprise Plan)	Up to 200 (up to 1,000 with Enterprise Suite Plan)	Up to 300	Up to 25 (up to 1500 with Webinars and Learning Plan)		
Platforms Supported	Windows, Mac, Android, iOS	Windows, Mac, Android, iOS	Windows, Mac, Android, iOS	Windows, Mac, Android, iOS	Windows, Mac, Android, iOS		
Able to Attend Meetings in a Web Browser?	Yes	Yes	Yes	Yes	Yes		
Call Recordings	✔ (won't record breakout rooms within a larger plenary)	✔ (won't record breakout rooms within a larger plenary)	✔ (won't record breakout rooms within a larger plenary)	✔ (won't record breakout rooms within a larger plenary)	✔ (won't record breakout rooms within a larger plenary)		
Screen Sharing	✔	✔	✔	✔	✔		
Group Messaging	✔	✔	✔	✔	✔		

Polls	✔	✔	✔	✔	✔		
Whiteboard	✔	-	✔	✔	✔		
Breakout Rooms	✔	✔	✔	✔	✔		
Encrypted Calls	✔	✔	✔	✔	✔		
Personal Experience/ Tips	Poll function doesn't work through web browser; good balance of functionality and ease of use. Breakout rooms are great and seamless. Can automatically close breakouts and force people back to plenary.	Currently choice of USAID. Very widely accessible and easy to use. Low bandwidth. Not as much functionality as Zoom so hard for larger meetings and multiple breakout rooms.	Used to be a platform of choice but no longer. User interface is not the best but the platform still offers good functionality.	Often difficult for non-MS users to access files and outcomes stored through Teams, but paid versions of Teams can include Web or Desktop versions of the MS Office Suite.	Currently used by USAID so familiar to most USG participants; robust dashboards but can be overwhelming for new users. Low maximum participant size without add-on.		Complex but great for brainstorming. Lots of templates and sticky notes. Closest to in-person brainstorming that we've seen.

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	Mentimeter	Kahoot!
Platform Description	Interactive presentation software that develops and maintains an eponymous app used to create presentations with real-time feedback. Key features include the ability to build presentations within the platform's presentation builder, collect polls, data and opinions from participants using smart devices, and get insights on participants with trends and data export.	Global learning platform that makes it easy for any individual or corporation to create, share, and play learning games in order to drive compelling engagement. Kahoot! games can be played anywhere, in person or virtually using a device with an internet connection. Companies may create a kahoot in minutes and deliver training sessions, presentations, meetings, and events via any video conference platform.
Website	https://www.mentimeter.com/	https://kahoot.com/business-u/
Free Option	✔, but limited	✔
Paid Option	3 pricing packages, including 1 custom pricing option	4 pricing packages, including 1 specific for enterprises looking to improve employee engagement in large teams and organizations
Platforms Supported	Windows, Mac, Android, iOS	Windows, Mac, Android, iOS
Number of Users	100+ Million Users	1.5 Billion Participating Players