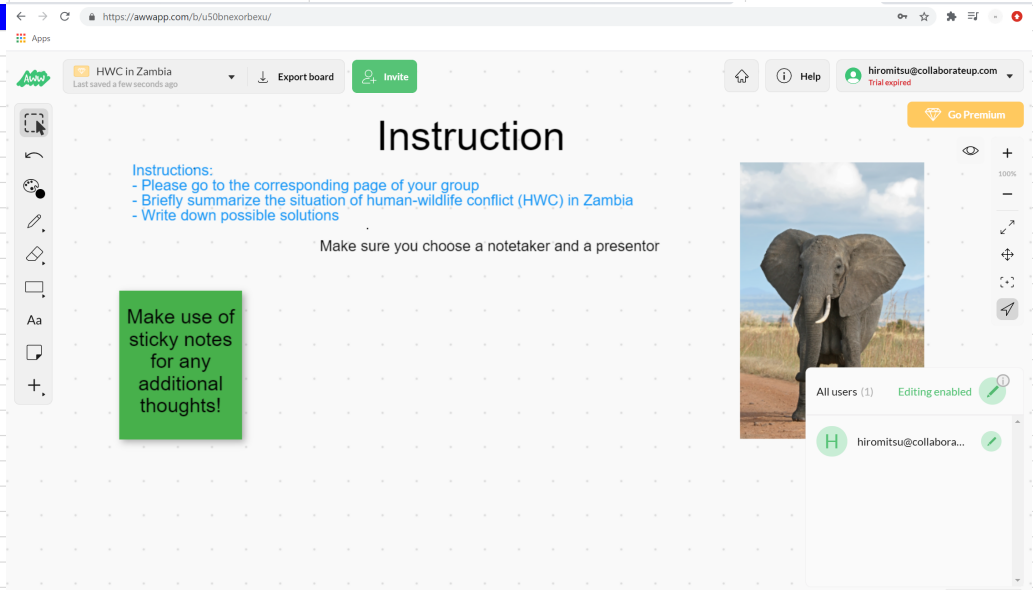
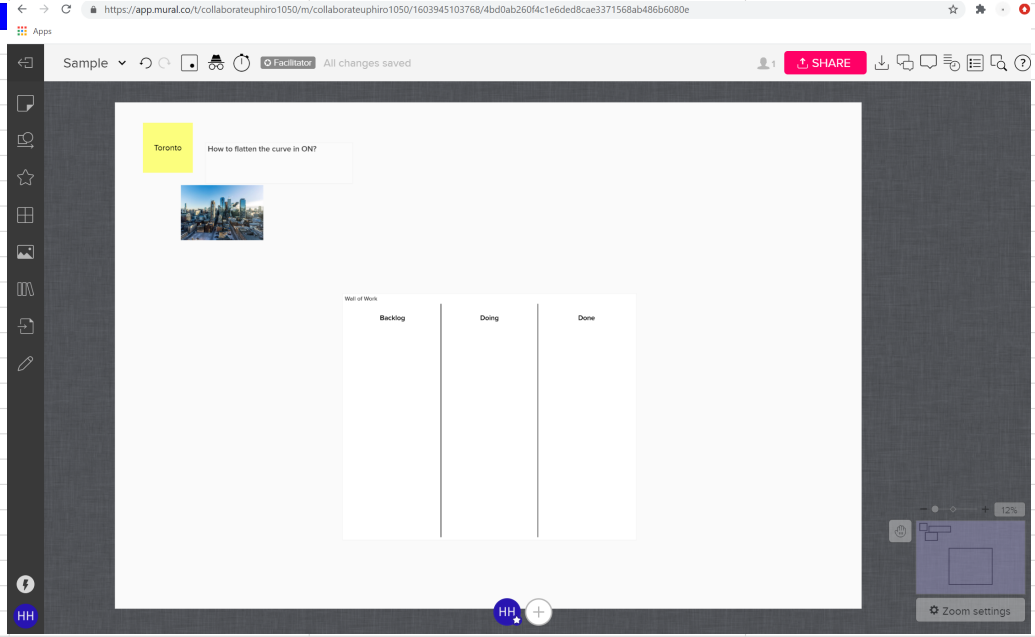
Product Name	Basic Version Cost	Key Pros	Key Cons	Sign Up Required	Link Sharing	Compatibility	Voting	Cloud Storage	Download Required
Aww	USD $10/month, unlimited participants	Simplistic with all basic features of a whiteboard. Content exportable in pdf format. **See screenshot below.**	Text box must be used for typing, which can make the outlook a bit messy. It may be a bit *too* simplistic.	No	Yes	All platforms	No	Yes	No
Retrium	USD $29/month, unlimited participants	Not so much a whiteboard but a step-by-step discussion tool that includes additional features such as voting and action plans.	May take time to learn. Use is somewhat restricted since users need to follow a set dicussion process. No image/drawing, only text. Content not exportable in pdf format.	Yes, but there is guest mode	Yes	All platforms	Yes	Yes	No
Mural	USD $12/month, unlimited participants, must be billed annually	Powerful whiteboard with advanced features. Work exportable in pdf format. Relatively easy to use if only using basic tools (sticky notes, arrow drawing, uploading images, etc.). **See screenshot below.**	Cannot create different slides--just one massive whiteboard. This can be chaotic since grouped participants need to find their corresponding areas of the board to work instead of just clicking on certain slides.	Yes	Yes	All platforms	Yes	Yes	No
Coggle	USD $5/month, unlimited participants	Not so much a whiteboard but a mind map creation tool. Content exportable in pdf format.	May take time to learn. No sticky notes (but there is unconnected text box). Shaping the branches in desired ways can be a bit tricky. Cannot create different slides for different groups to work on.	Yes, but Google sign-in available	Yes, but view only	All platforms	No	Yes	No
Lucidchart	USD $9.95/month when billed monthly, $7.95/month annually, unlimited participants	Powerful tool for brainstorming and real-time collaboration with all basic features of a whiteboard. Extensive use of stick notes with branches so the outlook looks clean and neat. Presentation mode included. Advanced versions integratable with Google and Microsoft products. Content exportable in pdf format. **See screenshot below.**	Participants need to be reminded that everything (stick notes, arrows, etc.) needs to be dragged from the toolbox onto the whiteboard instead of clicking. This may create slight confusion.	Yes	Yes	All platforms	No	Yes	No
Jamboard	Free	A simplistic online whiteboard made by Google with all the basic features. Easily sharable, exportable, stored in cloud, and fully integrated with other Google products. **See screenshot below.**	Text box must be used for typing, which can make the outlook a bit messy. It may be a bit *too* simplistic.	Yes, but it uses Google account	Yes	All platforms	No	Yes	No
Mindmeister	USD $4.99/month, unlimited participants	Not so much a whiteboard but a mind map creation tool. Content exportable in pdf format in advanced versions. **See screenshot below.**	May take time to learn. No sticky note, no text box. Cannot create different slides. The only way to let different groups do their work seperately is to make multiple new maps/boards, but then each will come with its own sharing link.	Yes	Yes	All platforms	No	Yes	No
Explain Everything	USD $6.99/month, unlimited participants	Simplistic with all basic features of a whiteboard except sticky notes. Work recordable. Voice chat available during collaboration.	More like an online painting app. Text box must be used for typing, which can make the outlook a bit messy. Content not exportable in pdf format.	No	Yes	Mobile browers not supported	No	Yes	No
Concept Board	USD $7.50/month when billed monthly, $6/month annually, maximum 50 participants per board	Simplistic with all basic features of a whiteboard. Content exportable in pdf format. **See screenshot below.**	Cannot create different slides. The only way to let different groups do their work seperately is to make multiple new boards, but then each will come with its own sharing link.	Yes, but there is guest mode	Yes	All platforms	No	Yes	No
Miro	USD $10/month when billed monthly, $8/month annually, unlimited participants	Powerful whiteboard with advanced features such as a variety of pre-set templates. Presentation mode included. Work exportable in pdf format. **See screenshot below.**	Cannot create different slides. The only way to let different groups do their work seperately is to make multiple new boards, but then each will come with its own sharing link.	Yes, but Google sign-in available	Yes	All platforms	Yes	Yes	No

Below are screenshots of apps lesser known but perhaps more relevant in our selection of tools.

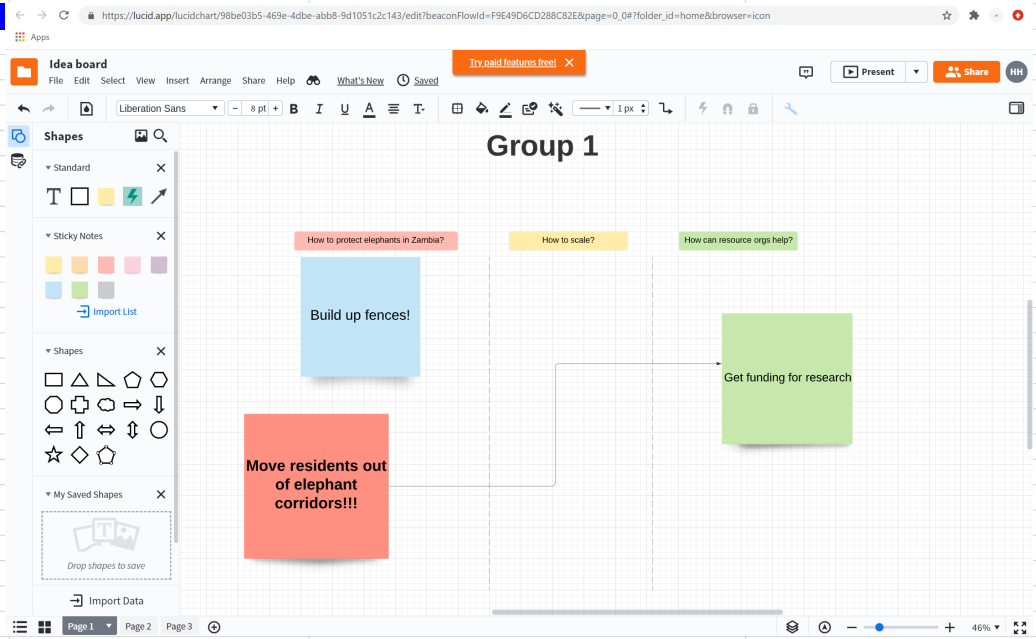
Aww



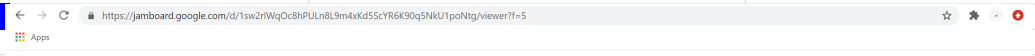
Mural

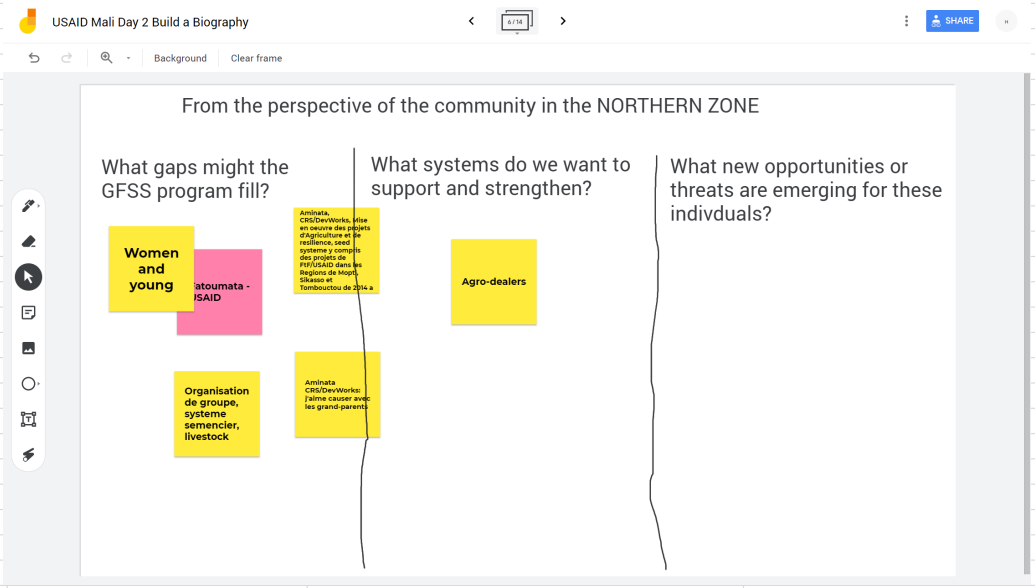


Lucidchart

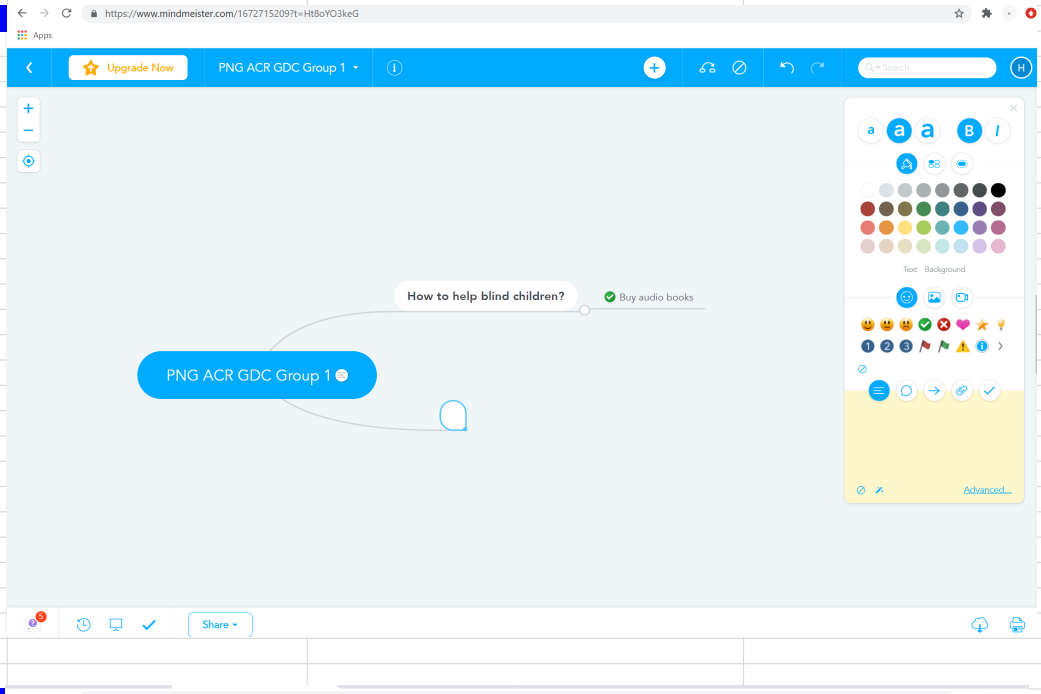


Jamboard

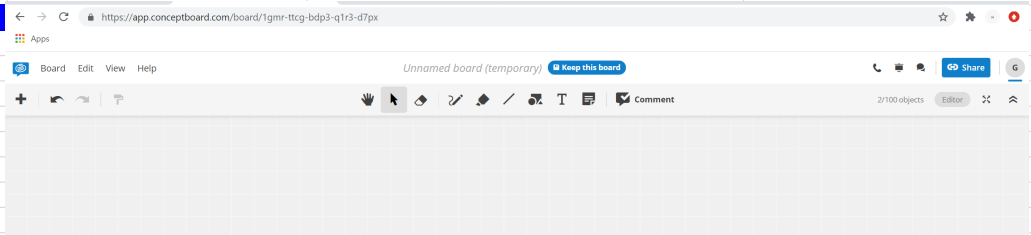




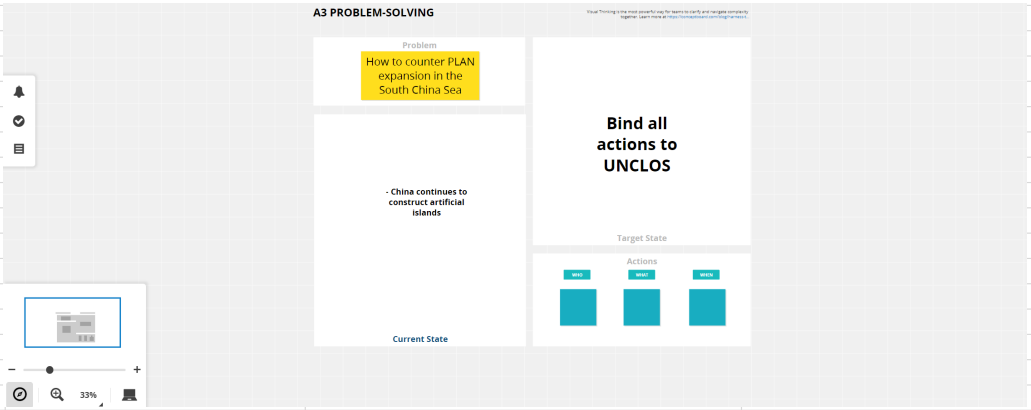
Mindmeister

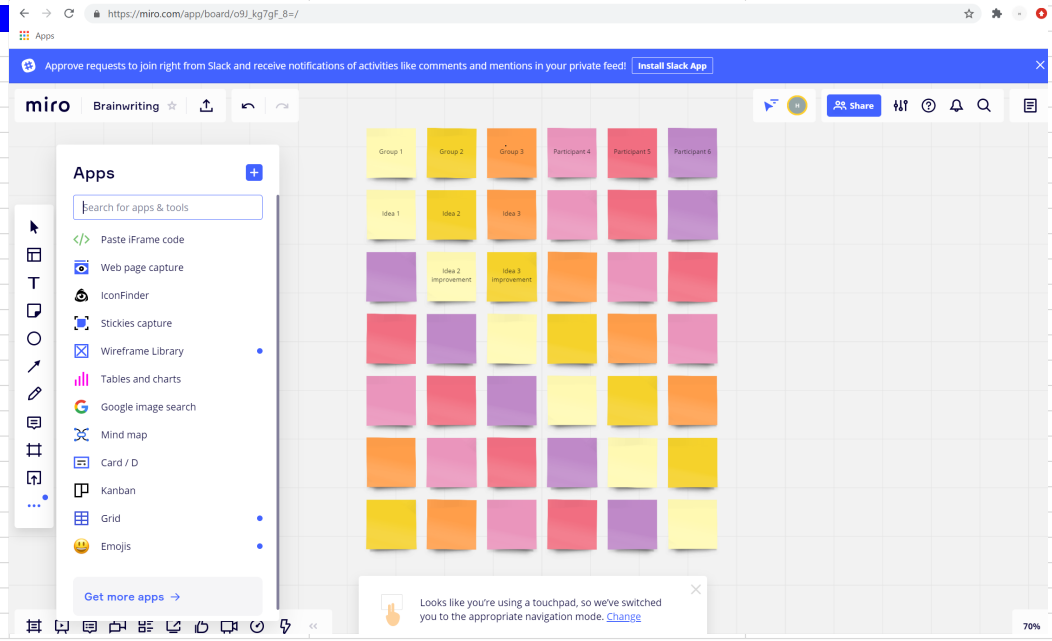


Concept Board



Miro


A3 PROBLEM-SOLVING
Problem
How to counter PLAN expansion in the South China Sea
- China continues to construct artificial islands
Current State
Bind all actions to UNCLOS
Target State
Actions
WHO
WHAT
WHEN
33%


https://miro.com/app/board/o9J_kg7gF_8=/
Apps
Approve requests to join right from Slack and receive notifications of activities like comments and mentions in your private feed!
Install Slack App
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Share
Apps
Search for apps & tools
Paste iFrame code
Web page capture
IconFinder
Stickies capture
Wireframe Library
Tables and charts
Google image search
Mind map
Card / D
Kanban
Grid
Emojis
Get more apps
Group 1
Group 2
Group 3
Participant 4
Participant 5
Participant 6
Idea 1
Idea 2
Idea 3
Idea 2 improvement
Idea 3 improvement
Looks like you're using a touchpad, so we've switched you to the appropriate navigation mode. Change
70%